



2+2 Advising Guide for Advertising Degree

Bradley University requires a minimum of 124 hours for graduation. A maximum of sixty-six of these may be transferred from a two year institution. The university also requires 40 junior/senior hours (classes 300 and above). To graduate with honors (*cum laude*, *magna cum laude* or *summa cum laude*) students must complete 60 hours at Bradley and have the appropriate GPA.

All students with a major from the Slane College of Communications and Fine Arts (CFA) must complete the university Basic Core Curriculum requirements and the requirements of their major. In order to enroll as a communication major, you must have a C or better in communication courses.

BRADLEY UNIVERSITY CORE CURRICULUM REQUIREMENTS

Listed below are Bradley's University core curriculum requirements for all majors and the equivalent transfer courses from ICC. **Students majoring in art, music or theatre may not apply courses in their major to satisfy the Fine Arts requirement.** Note: classes may meet the requirements for multiple categories, but they can only count toward one requirement (e.g. HUM 125 can fulfill the Fine Arts (FA) or Human Values Literary (HL) but not both). Further, some classes from ICC are the equivalent of a 300-level class at Bradley (e.g. ENGL 111 fulfills the C2 requirement). While the classes are accepted and the credits are earned, students completing these courses would not receive junior/senior credits from Bradley. **All Slane College of Communication and Fine Arts entering Bradley University Fall 2016 or later are under the Bradley Core Curriculum (BCC) requirement and must complete one Western Civilization (WC) course. WC will serve as the Multidisciplinary Integration (MI) requirement under the BCC requirements. The WC requirement will be waived for transfer students entering Fall 2016 and who have completed their IAI degree.**

Area of Inquiry	Code	Approved Courses
Communication (9)		
Writing 1	W1	ENGL 110
Writing 2*	W2	ENGL 111* NOTE: Current Bradley students must take W2 at the 300-level and cannot complete this at a community college.
Speech	OC	COMM 110, 212
Fine Arts (3)	FA	ART 110, 142, 150***, 151***, 152***; DANCE 115; FILM 110; HUMAN 123***, 124***, 125***, 128***; INTST 132***, 133***; MCOMM 224; MUS 148, 149***, 150; THTRE 110, 111
Global Perspectives (3)		
Global Systems OR	GS	GEOG 116***, 118***; HIST 231***; INTST 130***, 134***
World Cultures	WC	ART 150***, 151***, 152***; HIST 111***, 112***; HUMAN 123***, 124***, 125***; INTST 132***, 133***; LIT 120***, 124***, 250***; MUS 149***; PHIL 112***

Humanities (3)	HU	ARA 211; CHN 211; FR 211; GER 211; HIST 111***, 112***; HUMAN 123***, 124***, 125***, 129; INTST132***, 133***; LIT 110, 111, 115***, 117, 119, 120***, 122, 124***, 212, 213, 214, 215, 216, 230, 250***; PHIL110, 111, 112***, 115, 116; SPAN 211
Multidisciplinary Integration (3)	MI	HUMAN 123***, 124***, 125***, 128***; INTST 132***, 133***, 140***; LIT 115***; PHYSIC 110***; SSC 110***, 111***
Natural Science (3)	NS	BIOL 110, 111, 114, 115, 150, 160, 161, 250; CHEM110, 113, 115, 120, 130, 132, 220, 230; EASC 111, 116, 118, 250; PHYS 110, 120, 212, 213; PHYSIC 110, 114
Quantitative Reasoning (3)	QR	BUS 203; MATH 110, 111, 122, 134, 135, 201 (Elementary/Special Education Majors Only), 211, 222, 223, 224, 250
Social & Behavioral Sciences (3)	SB	ECON 110, 111; GEOG 112, 113, 116***, 118***, 200; HIST 117, 118, 201, 202, 231***; INTST 130***, 134***, 140***; POLSC 115, 119, 120, 122***, 124***; PSY 110, 202, 210, 220; SOC 110, 114, 120, 213, 218, 219; SSC110***, 111***

Plus one additional class from each of two different areas. Note: No more than two courses may be used to satisfy Area of Inquiry requirements outside of the Communications categories:

Humanities (3)	HU	See list above
Natural Sciences (3)	NS	See list above
Quantitative Reasoning (3)	QR	See list above
Social & Behavioral Sciences (3)	SB	See list above

BRADLEY CORE CURRICULUM CORE PRACTICES

REQUIRED: Two Writing Intensive Tags	WI**
Recommended: Two Integrative Learning Tags	IL

It is generally recommended that, once students have registered for their required classes for the semester, they fill out their schedules with the core requirements.

DEPARTMENT REQUIREMENTS

Outside of the range of core curriculum, each department has its own specific requirements. In addition, if the student is enrolling as a secondary education major, additional EHS courses may be required. Every attempt has been made to account for these exceptions, but this document is not exhaustive. Students need to consult with their advisors at ICC and Bradley to make certain all requirements are being met.

Listed below are the courses which are required for a major in the department which have a direct equivalent to Bradley. In some cases, ICC may have requirements for the Associate's degree which do not have a corresponding class at Bradley; in most cases, department elective credit is given. In other cases, the department at Bradley has a 100-200 level requirement which has no equivalent at ICC. Neither of these sets of classes are listed here. Classes marked " ** " are not required but are either recommended or are optional electives.

COMMUNICATION- ADVERTISING

REQUIRED BRADLEY COURSE (ICC EQUIVALENT)

COM 101 Survey of Communication (**MCOMM 110**)
COM 219 Public Relations (**COMM 115**)